



emerge Competition Rules

Competition purpose

To showcase up-and-coming wedding photographers in five categories, using ten images in each category to tell a photographic story.

Eligibility

Open to all professional and amateur photographers eighteen years of age and over. Image entries submitted must have been taken from actual weddings. If an entry violates copyright, trademark or any other applicable law (s), that entry shall be disqualified.

Maximum of one entry person. No refunds.

Deadlines & Fees

- 05.31.10 is the last day to enter the contest.
- \$29 USD received by 11:59 p.m. PST on 05.31.10.
- \$1 USD received during WPPI with promo code after 12:01 a.m. ST on 03.07.10 to 11:59 p.m. PST on 03.11.10.
- All parts of submission will be in English.

Each photographer entrant understands

- The work of competition winners and finalists may be featured in Rangefinder, other magazines or ads.
- emerge is interested in building and maintaining relationships with its winners and agrees to occasionally participate in questionnaires or emails to assist emerge on better serving the needs of the wedding community.

Each photographer entrant represents

- The entry submitted by the photographer is entrant's original work.
- Entrant is not an emerge sponsor employee or volunteer, a family member of a sponsor employee or volunteer, or a family member of any of the judges of the competition.
- The images are from a real wedding, not workshop or side work.
- The submission of any entry for the competition shall constitute understanding of and agreement to all of the above terms and conditions on the part of the photographer.

Copyright

Photographers retain all copyright. Winning entries may be used in connection with the contest for promotion of the contest for a period of sixteen months from the date winners are notified. Thus, winners grant a non-exclusive, royalty-free, perpetual, limited license to use, publish, reproduce, display, distribute, use for promotional purposes and sponsors for cross-promotional purposes.

Judges and competition categories

emerge will be judged by leading wedding industry professionals and industry insiders who'll crown fifteen winners drawn from five distinct categories: wedding preparation, details, venue, the kiss and favorite wedding.



emerge rules, please follow to make everything run smoothly.

- 1** Enter only once; those entering more than once will be disqualified and not refunded.
- 2** Upload ten images into all five categories. Do not change category names.
- 3** Images will be from the same wedding to tell a story according to the specific category.
So you will be featuring up to 5 weddings, although you can use the same wedding in more than one category, but not two different weddings in one category.
- 4** Add name, website and email to About Photographer page on your contest site.
- 5** Follow @emergecontest for updates, announcements and most importantly to let us know your contest entry is ready!

Prizes

Each of the top fifteen top winners will receive exposure and valuable prizes, which include Sony cameras and lenses, subscriptions to Pictage Premium, liveBooks, shootQ and more. The top five get a coveted listing on The Knot, the web's premier wedding planning site.

Final note

Competition entry website will be served for the length of the contest only. The site and all its content will be deleted upon contest conclusion and entrants will not be able to amend, add to or take this liveBooks predesigned site live.